



Mission of Youth Ambassador Program

The goal of the Jinan-Sacramento Sister Cities Corporation (JSSCC) “Youth Ambassador” program is to promote exchanges and understanding between American and Chinese students, and help participating students expand their view of the world, and forge friendship, peace and understanding through personal interaction and learning each other’s culture and history.

2021 Youth Ambassador Virtual Programs

The JSSCC is planning a series of virtual Youth Ambassador (YA) programs for 2021. The purpose of these YA events and activities is to continue to promote cultural and educational exchanges between Sacramento and Jinan students despite the pandemic. The virtual programs will achieve this goal via online tools without face-to-face interaction. The programs will provide opportunities and incentives for both Sacramento and Jinan students to engage in continued cultural exchanges while honoring the social distancing and travel restrictions.

First Youth Ambassador Virtual Program Opportunity – Short Film Contest

What: Creating a Sacramento Virtual Tour Short Film

Who May Participate: 6th - 12th grade students in the Greater Sacramento Region

Scholarship Awards:

1st Place Winner: \$1000

2nd Place Winner: \$500

3rd Place Winner: \$300

\$100/each for up to 5 Honorable Mention winners

Winners will represent JSSCC as Sacramento Youth Ambassadors to participate in a virtual exchange program between Sacramento and Jinan, China.

Why: In the past, JSSCC has selected Youth Ambassadors representing Sacramento to travel to Jinan annually. The 2021 Tour will take place by a virtual field trip. This year, Youth Ambassadors will introduce Sacramento to Jinan students by using videos. The winning videos will be featured in our exchange programs with Jinan. The videos will be shared with Jinan schools and Jinan citizens so they can learn about Sacramento, the people and lifestyles here.

How to Enter: Create a 5-6 minute video to **showcase Sacramento**.

Instructions:

1. The 5–6 minute video needs to focus on your personal experience and viewpoint of Sacramento. It is important that it has your personal touch! Please include one or more elements in each of the following two categories:
 - a. **Personal Presentation.** Your school, your family, yourself, your friends, your neighbors or neighborhood, etc.
 - b. **Sacramento Landmarks and Unique Features.** Examples: State Capitol, City Hall, Tower Bridge, murals, Sacramento parks, American River, Sacramento River, etc.
2. Begin your video with a title.
3. Include your name(s), school, city and state in the credits.
4. The video should have narration and English subtitles.

You may enter as an individual or a group. (The scholarship can be divided on your own if you enter as a group).

Video Judging Criteria: Clarity, Quality, Creativity, Accuracy, Artistry. More detailed criteria will be shared by year end.

Submission Deadline: January 15, 2021. Winners will be announced by the end of January.

Submit your entry at the JSSCC website: <https://bit.ly/JSSCCVideoContest>